Communication strategies in the online teaching learning process during pandemic covid-19

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ABSTRACT
Communication in education sector carried out by teachers and student, The main requirements are creation and communication of an effective learning and communicators in delivering learning material. Since December 2019, during the Covid-19 Pandemic, it is necessary to apply appropriate communication strategies in delivering learning materials. This study aims to reveal the Communication Strategy in Online Teaching Learning Process During Pandemic Covid-19. The subject was student and teacher in 6 th grade Xaverius4 Palembang Elementary school.This research used descriptive qualitative research, data collection techniques used observation by reviewing online teaching and learning activities, interviews with 6 teachers as key informant and data analysis using data reduction, data display, and conclusion drawing/verification. As the result, the Teacher Communication Strategy that was produced in an Effort to Improve Student Learning Process at SD Xaverius 4 Palembang During the Covid-19 Pandemic period using online communication media and social media, Zoom and Whatsapp.

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Introduction

Communication has always been an inseparable part of social interaction. Social interaction can be in the form of economic interaction, political interaction, or educational interaction. (Iriantara, 2013). Communication in education also occurs between teachers and students. Even in the practice of learning, the communication between teachers and students is not only a process of exchanging and delivering learning materials but there is also a dimension of teacherstudent relations.The Dimension is the main requirement for the creation of an effective learning process (Iriantara & Syaripudin, 2013).

The interaction of teachers and students in the classroom is learning communication (instructional communication). Learning here means building an effective communication with students. Therefore, a good teacher is a teacher who understands that communication and learning are two interdependent thing.Teacher thatconcerned with students have learned what they have been taught, and who constantly choose and determine what to communicate and how to communicate it (Wrench et al., 2009). The point is that a good teacher is a good communicator or an effective teacher is an effective communicator(Iriantara & Syaripudin, 2013). Teachers are professional educators in their fields who have the main task of educating, teaching, guiding, giving direction, providing training, evaluating, and conducting evaluations to students who take their education from an early age through formal government channels in the form of Elementary Schools to Middle Schools. (Law No. 14 of 2005).Several jobdesk running byteacher such as, teaching Students, Educate students, Provide guidance to students, Train students, Giving a score or rating, do the evaluation, Provide Moral and Mental Encouragement (Salamadian, 2018).

Since December 2019, all countries have experienced an outbreak of the coronavirus which resulted in the death of the sufferer and the disease spreads rapidly.(Yuzar, 2020) COVID-19 (Coronavirus Disease-19) is an infectious disease caused by the severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2), which is the same as the cause of SARS in 2003. InIndonesia,nearly25millionschool-age children must to do an online learning school(Daheri et al., 2020); (Purwanto et al., 2020)(Sutarto et al., 2020).it caused by the pandemic that spread virus. Although it belongs to one large family of viruses, it is a different type, and its spread is wider and faster than the SARS virus. (Www.who.int, 2020a). Since December this infectious disease pandemic, so that the World Health Organization or the World Health Organization (WHO) on January 30, 2020, declared a Public Health Emergency of International Concern (PHEIC) or a Public Health Emergency of Concern for the World (www.who.int, 2020b).

From the spread of this virus, governments in various countries have made various policies in an effort to spread this virus chain. Indonesia made a PSBB (Large-Scale Social Restrictions) policy, this policy aims to consider the impact and impact so that it is not as big as if the lockdown policy was implemented. In addition, other Government policies, such as Social Distancing and Physical Distancing, limit social interaction with other people, reduce activities outside the home and stay at home(Lo Moro et al., 2020). This policy has an impact on enormous changes in the economic, social, educational, and other fields.In the field of education, schools, madrasas, and universities have closed the PBM (Teaching and Learning Process) system which is usually done face-to-face and turned into a learning system through online media. This change directly requires various parties to be able to follow the process and flow, so that the learning system continues to run well.Educational institutions ranging from basic, secondary and higher education in the new normal era, are obliged to find solutions on how online learning can be carried out without reducing the quality of education carried out face-to-face and even expected to exceed existing achievement(Nadeak & Juwita, 2020).

This change in the learning system was carried out based on concerning guidelines for organizing learning from home in the emergency period of the spread of coronavirus (covid-19) In order to fulfill the rights of students to obtain educational services during the emergency spread of Corona Virus Disease (COVID-19) through the implementation of Learning from Home as stated in Circular Letter Number 4 of 2O2O regarding the Implementation of Education Policies in the Emergency Period for the Spread of Corona Virus Disease (COVID-19), we respectfully convey the following matters 1) learning from Home during the emergency spread of Corona Virus Disease (COVID-19) is carried out while still paying attention to the protocol for handling COVID-19; andLearning from Home through online and/or offline distance learning is carried out in accordance with the guidelines for organizing education from home as stated in the attachment to this circular letter.

The formulation of the problem in this study is What are the teacher's communication strategies in an effort to improve the learning process of grade 6 students at Xaverius 4 Palembang Elementary School during the Covid-19 Pandemic. Every educational sector must provide a good strategy in order handling the new way of online learning based. It breaks down by strategy and concept that help all level including the teachers to adapt with this new learning tools. One of the strategies is communication style to delivering the subject to the student. According to Middleton in (Cangara, 2016)(Zinaida & Havivi, 2019) communication strategies are the best combination of all communication elements ranging from communicators, messages, channels or media to recipients in order to affect and to achieve optimal communication goals. Communication Strategy define by (Wulandari, 2017)is a process of determining the plan of top leaders that focuses on the long-term goals of the organization, accompanied by the preparation of a method or effort on how these goals can be achieved. In particular, strategy is an action that is incremental (always increasing) and continuous and is carried out based on a point of view.

Based on Decree (SK) No. 12 of 2020, the learning process at Xaverius 4 Palembang Elementary School carried out changes the student learning process from face-to-face communication shifting into Online learning like WhatsApp Groups (WAG), Google Forms, Zoom, and Video Calls. The Principal of Xaverius 4 Palembang Elementary School stated that since the issuance of the decree from the government,The school has implemented a simple online and social media learning by using WhatsApp Group (WAG), Google Form, Zoom, and Video Call media. Besides that, from previous research, it can be concluded that female lecturers in Malaysia are more willing to use the MOOC platform despite having many obstacles in their daily tasks. It was also found that if the barrier aspect is high it will cause the lecturer's willingness to be low (Hashim & Ali, 2018). It shown that many platforms of learning can support the online learning process during pandemic. This is intended so that students can still learn and can understand the explanations given by the teacher, as well as train themselves in adapting to the use of technology. Xaverius 4 Elementary school in Palembang has implemented online learning using online media using qualified facilities. As it is known that Xaverius 4 Elementary School is a private school that supports the quality and priorities of students in the learning process. It can be seen that Xaverius 4 Palembang has many advantages that place the school as the best private school in the city of Palembang.

The use of facilities and skill from all teachers have, schools want to provide convenience to teachers and also students in the teaching and learning process, especially during this Covid-19 Pandemic. So, it is expected that teachers can guide and also teach each material well and clearly in accordance with the curriculum that has been stated in every teaching that has been determined, so that good learning can be created between teachers and students.In the communication process, someone must be able to convey the information properly so that there is no miscommunication. This can happen anywhere when the information conveyed by someone does not get an appropriate response, including in the family. In this case, it is the same as communication that occurs between teachers and students. However, this time it was the case using media communication. Media aims to deliver the communication process carried out by grade 6 teachers by using zoom and also other media applications to communicate in it. At this time the media used plays an important role in communicating in it, with the high level of technological development that is happening in the current era.

The Covid-19 pandemic, more and more people, especially teachers, are using supporting media as teaching materials. Its purpose is as an auxiliary tool to provide a communication process so that it is easily accessible and also understood by student educators. Based on this thought, the author wants to know how the strategies used by teachers, especially grade 6 teachers, in guiding and also teaching learning to their students.

Duringglobal pandemics,thestandardlearningstyleisinterferedwithaspeopletake appropriatemeasurestolimitthespreadandimpactsofagivendisease (Sharp & Sharp, 2016)Communication is the delivery of messages from a communicator to the communicant through a communication tool for a purpose. Etymologically, "the term "communication" comes from the English word Communication which comes from the Latin Communication which means "Notification" or exchange of thoughts, the essential meaning of this Communication is Communis which means "same" or "same meaning"(Effendy, 2011).

While the characteristics of the communication process in learning can be found as follows: 1) Symbolic, means that every communication activity involves symbols such as spoken, written, and non-verbal messages. Teachers deliver learning materials through spoken and written language. The teacher also uses non-verbal messages such as hand gestures to clarify and emphasize the message conveyed. The student who receives the message notes a certain part of the teacher's description; 2) Dynamic, which means that the communication process changes continuously which allows for the adaptation of messages for the sake of communication effectiveness; 3) Can be understood, meaning that the message conveyed can be understood by the recipient. The characteristic of effective communication is that the message conveyed can be understood, so we can interpret effective learning as effective communication; 4) Unique, meaning that every communication process always involves at least two people with their own personal uniqueness. There are people who like humor, there are people who like to read, this will all have an impact on the communication process that takes place in learning communication.

According to (Horzum,2017), virtualclassroom technology allows students and teachers to interact,communicate, and discuss educational ideas conveniently. The technology allows for both video and audio communications (Barnett-Queen et al., 2005). The interaction process in teaching and learning has an educative nature with the intention that the interaction occurs in order to achieve personal goals to develop educational potential. In the interaction, there must be a change in the behavior of students as a result of learning. Teaching and learning interactions are reciprocal activities between teachers and students. The educational process contains at least the following characteristics: 1) There is a goal to be achieved; 2) There is material/message that becomes the content of the interaction; 3) There are lessons that are actively experienced; 4) There are teachers who do; 5) There are methods to achieve the goal; and 6) There are situations that allow the teaching and learning process to run well.

Teacher and Student Factors are two subjects in interacting teaching. The teacher is the party who took the initial initiative for the implementation of teaching, while the students as the party who directly experienced and benefited from the teaching and learning events that occurred. The teacher acts as a guide and guide based on the goals that have been determined, while the students act as those who lead to the goal through activities and interact directly with the environment as a source of learning under the guidance of the teacher. So, both parties (teachers and students) are shown as two teaching subjects that both occupy an important status. Then to make a teacher work professionally at least he has 4 main areas 1) The teacher must know every student entrusted to him; 2) The teacher must have the skills to give guidance because teaching is essentially guiding; 3) Teachers must have a broad base of knowledge about the purpose of education or teaching; and 4) The teacher must have complete and new knowledge about the knowledge being taught.

Learning is planned efforts in manipulating learning resources so that the learning process occurs in students(Warsita, 2014). Furthermore, Miarso in (Warsita, 2014) also argued that learning is also called

(instructional) learning activities, namely efforts to manage the environment deliberately so that a person forms himself positively under certain conditions. Based on this, it can be concluded that learning is all the efforts made by the teacher/educator so that the learning process occurs in students. the essence of learning is how the learning process occurs in students.Thelearningstrategyisone of the way to deliver message that appliedbytheteacherbothinorganizing students, materials, methods, media, equipment, and time. (Ragin, G et al.,2020;Santosa,D.S.Setal.,2020, sutarto et al,2020)

The National Education Standards Agency (2006) suggests that learning activities are designed to provide learning experiences that involve mental and physical processes through interactions between students, students and teachers, the environment, and other learning resources in order to achieve basic competence. Learning experiences can be realized through the use of varied and learner-centered learning approaches. Learning experiences create life skills that need to be mastered.

Distance learning is defined as learning that takes place remotely because the teacher/educator and students are separated, requires student independence, and is supported by adequate learning services(Warsita, 2014). Distance learning has three aspects, including the separation of teachers/educators from students, independence, and learning services. Distance learning systems have characteristics including students learning independently both individually and in groups with minimal assistance from other people. Learning material is delivered through media that are deliberately designed for independent learning.

The main learning materials that are commonly used are print media (modules) and are supported by other media such as audio-visual media both in the form of recordings and broadcasts. learning usually strives for two-way communication between students and tutors or organizing institutions. This two-way communication is intended as an effort to provide learning assistance.

This two-way communication can be in the form of face-to-face or through electronic communication media or often referred to as electronic tutorials or media-assisted tutorials, even though they are not in the same space and at the same time, these communications can be made via post or electronic mail (e-mail), telephone/telex, two-way radio communication, or computer-controlled interactive video (video conference).According to (Effendy, 2011), communication strategy is planning that is effective in delivering messages so that it is easily understood by the communicant and can accept what has been conveyed so that it can change a person's attitude or behavior. (Kulvisaechana, 2001), communication strategy is the use of a combination of communication phases which include communication frequency, communication formality, and communication content, which is a communication channel. Communication strategies must be arranged systematically, in an effort to change the knowledge, attitudes, and behavior of the audience or target. According to (Arifin, 2018), so that messages can be conveyed effectively, the communicant needs to determine the steps of a communication strategy, which are as follows:Getting to know the audience, Setting goals, Composing messages and Determine the method and choose the media used (https://www.kajian Kemerdekaan.com, 2020).

Based on the introduction above, the gap of this research was mostly online learning talking about the process, technique and output, in this study the researcher reveal the communication strategy that is highly important and playing the vital role in order to delivering message to the student specially during pandemic.

Method

Key informants in this study were 6 teachersin thethird grade at Xaverius 4 Elementary School Palembang. This research usinga qualitative descriptive study, by trying to interpret different research data. The descriptive approach aims to describe in detail a message or a particular text, this method is solely to describe the aspects and characteristics of a message (Eriyanto, 2011).The school principal is also as an informant, because school principal is expected to be a supervisor in a school to be able to improve the quality of education (Nur et al., 2016). Some schools in Indonesia quickly adapt to respond to learning planning during the Pandemic (Indraswati & Sutisna, 2020).

Data collection techniques in this study used observation to the direct observation to the field, reviewing online teaching and learning activities, interviews with 6 teachers in the third grade at Xaverius 4 Elementary School Palembang., and documentation(Zinaida et al., 2022). In this study, the author uses observation by observing the learning process through Zoom and WhatsApp, and interviews with informants, namely the Principal of Xaverius 4 Palembang Elementary School and the 6th Grade teachers of Xaverius 4 Elementary School Palembang. Documentation in the form of Photo Documents of teacher teaching activities in following the learning process via Zoom and WhatsApp media.

Explaining the object of qualitative research is explaining the object that is the focus of research, namely what is the target of research. The object of this research is teacher communication strategies in online planning during the Covid-19.Data analysis in qualitative research is carried out during data collection and after completing data collection within a certain period. Miles and Huberman quoted by (Sugiyono, 2013) stated that activities in qualitative data analysis are carried out interactively and take place continuously until complete, so the data is saturated. Activities in data analysis, namely data reduction, data display, and conclusion drawing/verification.

Results and Discussion

According to Law No. 20 of 2003 article 39 paragraph 2, it is stated that educators are professionals who aim to plan and implement the learning process, assess learning outcomes, conduct guidance, and training, as well as conduct research, and also serve the community. Especially for educators in universities. Based on this, teachers certainly need good communication in carrying out their duties and responsibilities. Furthermore, Hasan in (Simorangkir & Tanjung, 2019) said that the intensity of the learning experience that students have will be maximized if it can be seen from how much involvement of students in teaching and learning activities and learning objects provided by the teacher. In the implementation of learning in the classroom, teachers need to have the skills to ask questions to do a pretest before the learning process takes place, these activities will certainly stimulate students to take part in learning activities. Through questioning skills, educators involve students so that interpersonal communication occurs in the classroom.Differences between traditional and online learning may also be acknowledged in terms of principal sources of information, assessment, or quality of education(Coman et al., 2020).

Furthermore, (Pontoh, 2013)suggests that the teaching and learning process is essentially a communication process, namely the process of delivering messages from the source of the message through certain channels/media to the recipient of the message. In connection with its function as a teacher, educator, and mentor, it is necessary to have various roles in the teacher. The role of the teacher will always describe the expected behavior patterns in various interactions.One of the teacher's roles is as a communicator, namely making himself a friend who can give advice, a motivator as an inspiration and encouragement, a mentor in developing attitudes and behavior as well as the values of people who master the material being taught(Pontoh, 2013).

The role of information and communication technology in education. It aims to provide knowledge for the development of scientific power towards information and technology that is usually used in the world of education. This of course will be sourced from the formation of performance carried out by workers in the world of education. With this, it is also known that there will be an increase in skills in applying this learning.Xaverius 4 Elementary School Palembang is a private elementary school located in the City of Palembang with an A accreditation score. It is a private school that in its implementation prioritizes the quality and priority of students as its main axis. Xaverius 4 Elementary School Palembang has a vision of strengthening loyalty to the characteristics of Catholic schools, educating the life of the nation, togetherness, and professionalism in assisting young people as whole individuals. Their mission to Realize management, implementation of education based on love, excellence, caring for the weak, and Developing Xaverius Character.

Teacher Communication Strategy in Online Teaching

In general, teacher and student communication in Xaverius 4 Elementary School Palembang has been going well. This is because when the teacher teaches and conveys his message in general, there must be one or two students who do not understand what the teacher conveys. As a step to be able to understand the message, students inevitably have to ask questions or give feedback to their teachers and the teacher as a facilitator must absolutely be able to answer every question from these students, in language that students can understand as much as possible or with use the help of media tools either conventional or interactive.

This form of communication as described above is also known as dyadic communication, which is a form of communication that involves only two people face-to-face, and the other participants are expected to be able to catch the reactions of the two people who are communicating directly, either verbally or nonverbally.In determining the research results from the data obtained, the researcher linked the two theories, namely the learning communication theory and the communication strategy in it. The interrelationships between these theories are explained in the Table 1.

Table 1shows that in a learning process, activities are needed to support a strategy that can run according to the activities carried out. Activity is an event or arrangement of events, details of time on a regular basis and according to a certain sequence about the implementation of the steps with what has been applied at the planning stage. Communication is an activity to convey messages from the communicator to the communicant, with certain goals.

In general, communication occurs when there are parties who become communicators or who initiate communication activities and will be more intense with the similarities between the two parties.

Table 1 <Interrelationships Between Theories>

Teaching Communication		Communication Strategy
Symbolic (Communication Activity)	←→	Know the Audience
Dynamic (Communication Process)	←→	Setting Goals
Understandable (Message)	←→	Create a message
Unique (Communication Style)	←→	Determine the method and media used

It is very important for a teacher before starting the learning process to determine communication strategies so that learning materials can be delivered efficiently to students. The role of Communication of learning process is known as learning communication.For this reason, the results of this study will describe how the communication strategy prepared by the teacher in maximizing the learning communication process during the Covid 19 pandemic which requires a special strategy because they have to carry out the teaching and learning process through online media. In this case, the results of research regarding teacher communication strategies in teaching are shown into four discussion below.

Symbolic Process in composing messages in Teacher Teaching Activities

In terms of instilling motivation in students by teachers when teaching online, according to informant Katri, this really depends on each character. According to the three main informants, The main thing that must be considered when a teacher is teaching, whether before starting teaching and learning activities (KBM) online or before the end of the teaching and learning hours, is giving motivation. With the provision of this motivation, it is hoped that a student can study more actively and find out so that later the student's learning achievement will be better and the educational messages conveyed by the teacher will be easily understood by the whole class, not just one or two people. In the online process this time, a teacher also has to pay attention to the language he uses, with activities that can be considered new and also activities that can be said to be adapted to placement activities that can be said to be in line with current online teaching.

In this situation, of course this will be different when teachers teach in two directions online. The teacher will be more active in conveying the teaching material that will be used later. The teacher must also optimize the style of language that can later be conveyed to students with good language patterns and of course understandable in teaching. The teacher delivers material according to the syllabus and is based on the details of the material in accordance with what is in the main textbook. Sometimes, as the researchers stated above, teachers also need learning media aids such as WhatsApp, zoom or Google meet and messages through other media such as power points, videos and also teaching materials that have been made by teachers, which will later be conveyed in general to the whole class in conveying educational message material to students so that it is easy to understand. The technology allows for both video and audio communications are allowed to do, according to(Barnett-Queen et al., 2005).

In the current pandemic, teachers are preparing more material that has been prepared through files that will be provided by students later. In online teaching, teachers are required to be more active and creative in preparing the material to be delivered. Therefore, teachers are required to be more able to explore and understand using technology which will later be used as supporting material in teaching.When the teacher teaches in class, he indirectly has two roles to convey messages. The first role is that he conveys a general message to the whole class, and the second role is that he conveys an interpersonal message to one or two students who do not understand the general message he conveys. In addition, teaching can be interpreted as providing education and instilling motivation in the participants being taught. Currently, along with the rapid development of information technology, according to an informant, Muschool Dasariyanti, today's school students are not always focused on books, but can also use media such as television or the internet.Because of that, the subject matter can be obtained from many sources and it is a must for a teacher to be able to know the latest things and later it can be conveyed to students who do not know about it through class discussions either in person, teacher to student or student who explains to the whole class, including the teacher. . In this case, this communication can be the entry of a variety of new knowledge and experiences to students, especially with new media and atmosphere.

Dynamic Learning Process in Teaching Activities

Teacher communication activities that are most often carried out by teachers and students during online learning are by preparing materials to be taught, preparing media that will later be used during teaching such as setting up computers, setting up networks such as WIFI which has been supported by the school, materials such as

power points for presentations and also videos that will later be given to students. In teaching activities, teachers will certainly prepare themselves optimally before starting teaching.Each teacher has a different way of carrying out communication activities in the classroom. The way the teacher speaks when teaching is clearly very different from the usual teaching activities. The process of activities that occur online must be done by determining the activities to be carried out seeing how it happens with virtual activities that must be carried out.

Based on the observations of researchers at Xaverius 4 Palembang elementary school, each teacher has a different teaching pattern, but in relation to online teaching they apply these activities according to the teaching materials that have been determined and agreed upon. The teacher also prepares learning materials in accordance with the learning design, namely the RPP which has been adapted to the learning process during this pandemic.In today's conditions, it is very important to use the media with media that can support online activities that are in accordance with teaching and learning activities. The media is the main material that can help teachers in the teaching and learning process in it and also makes it easier for teachers to carry out teaching and learning activities remotely.

As one of the efforts, teachers are required to be more creative in making or using existing media, be it conventional or interactive media. The creativity of teachers here can be realized in the form of using updated examples, images or graphics which of course make it easier for teachers to explain to students. students either in general for a class or individually for students who do not understand. The main obstacle that is often encountered when teachers teach online is that in answering questions from their students, the students sometimes lack focus or cannot concentrate on listening, due to the influence of signals or students who do not directly understand the material presented.

Message Management and Effective Communication Methods in Teaching Activities

In the implementation process, every institution or company must have a strategy when it comes to making plans, goals, activities, messages and media that will be used. Because with a good communication strategy, all plans and goals can go according to what is expected. Effective communication in learning is a process of transforming messages in the form of science and technology from educators to students, where students are able to understand the meaning of the message in accordance with the predetermined goals, thereby adding to the knowledge of science and technology and causing behavioral changes for the better. The teacher is the party most responsible for the ongoing effective communication in learning.

By mastering and developing several communication strategies and techniques will automatically increase the ability to relate to various kinds of people. An educator can create and develop effective communication through learning materials that are acceptable and easily understood by students.In educational communication, an educator must have good personal communication because this will affect to create a harmonious relationship between educators and students. An educator must also have an important role to be able to control healthy classroom conditions because it is a measure of success.

Body language is a very important part of human communication which is part of nonverbal communication to be able to convey its own messages. We can even understand the meaning of someone's communication through their body language. Another important thing about body language in communication in general and interpersonal communication in particular is that it helps our communication effectiveness. Teacher-student communication has been going well. This is because when the teacher teaches and conveys his message in general or general terms, there must be one or two students who do not understand what the teacher is conveying. As a step to be able to understand the message, students inevitably have to ask or give feedback to the teacher and the teacher as a facilitator absolutely must be able to answer every question from the student, in a language that as much as possible must be understood by students or with using the help of media tools, either conventional or interactive.

The message conveyed when the teacher teaches in the classroom is of course an educational message or teaching material. This teaching material can be conveyed by teachers conventionally, namely through face-to-face and lecturing essays, or using learning media or teaching aids such as television, radio/tape recorder, in focus, globes, maps and many other types. In the teaching process, the teacher who teaches alone is not in a team, the form of the communication message is closely related to the communication activities that occur and are carried out by the teacher concerned in certain subjects. For example, according to what the researchers observed at the Xavier 4 Elementary School, Palembang, grade 6 teachers had different forms of delivering material than other lower grade teachers. If the lower grade teachers optimize the material to be delivered because the material is still preliminary material, then the majority of grade 6 teachers convey the contents of their messages about more complicated matters and of course teaching materials that have advanced to the upper level. Here also the teacher's ability to package messages so that students can easily understand and understand them becomes very important.

Uniqueness as a strategy to Support Communication in Teaching

The teaching style of a teacher will certainly be very supportive in the teaching and learning process. Every teacher has a different teaching style. The uniqueness that is meant here is about how the teacher can adapt and provide the material being taught with activities that are different from the others. Of course, every teacher has their own way of teaching their students. Each teacher has a different way of carrying out communication activities in the classroom. The teacher's way of explaining material when speaking while teaching is clearly very different from normal teaching activities. The process of activities that occur online must be done by determining the activities be carried out seeing how it happens with virtual activities that must be carried out. Based on the observations of researchers at Xaverius 4 Elementary School Palembang, each teacher has a different teaching pattern, but in relation to online teaching, they implement these activities in accordance with the teaching materials that have been determined and agreed upon.

The strategy carried out by grade 6 teachers at Xaverius 4 elementary school is to implement learning system activities that are in accordance with learning activities that are guided by lesson plans that have been made and written in accordance with activities that will be carried out during learning during the Covid-19 pandemic. Relying on the activities that will be carried out will affect the teaching and learning process that will be carried out and also the collaboration that will be carried out by the teachers so that they can conclude that there are activities that will necessarily become the process of these activities Learning that is held in accordance with the learning plan (RPP) that has been approved by the teachers who are guided by the technique and learning process. In this process, teachers are asked to play an active role in the teaching and learning process so they can get maximum results. Students in this case are also expected to be able to take part in teaching and learning activities with the changing activities used during the Covid-19 pandemic so that they can get a good impact on their teaching.Recommendations for future research and practitioners by this study was need more analysis in school characteristic, Further research is needed to refine previous studies or research, focused on the characteristics of one school to another, so further research is needed.

Conclusion

Based on the results of research and discussion, The researcher concludes several points from the results of the study that the teacher's communication strategy in teaching is an important part in the effort to convey messages from the 6th grade teacher ofXaverius 4 Palembang elementary school. This communication strategy is also an effort by the teacher to convey messages effectively to students during online learning.The strategies carried out by the teachers must be in accordance with the teaching materials that will be carried out as online teaching materials:First, Preparing the delivery of messages carried out by teachers during the process of teaching activities in symbolic form by preparing teaching materials, preparing the media to be used and also preparing teachers to be more active during online learning. Second, develop dynamic learning in teaching activities, namely by evaluating the material that will be given to students and the delivery of communication that teachers use during online learning. Third, managing messages and effective communication methods in teaching activities by providing good and communicative teaching during online teaching.The last, providing teaching to students through uniqueness in developing communication strategies to support teachers in teaching online, by preparing several language styles and teaching styles during online learning.

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